DevOps and **Big Data**

Software EngineeringFall 2018Department of Computer ScienceGeorgia State UniversityWilliam Gregory Johnson, PhD Candidate in CS

DevOps

- What is DevOps?
- Why 'do' DevOps?
- Agile + DevOps = ?
- When to use DevOps?

Big Data

- Specifics, Sources, and Sizes
- Value, Meaning, and Prediction



What is DevOps?



- A merging of development and operations
- Strong communication, collaboration, and integration between software engineers and information infrastructurists
- Enables rapid evolution of products or services
 - Reduces risk
 - Improves quality
 - Reduces costs





Continuous Integration



Continuous Deployment



Why 'do' DevOps?

The Delivery Gap Between:

- Test and Developer Teams
- Operations Team
- Business Services



Developers View:

- Mostly delivers features after testing in development systems
- Development systems are sometimes different than production
- Developers have faster turn around time w.r.t features
- Not much concern about the infrastructure and deployment impact because of the code changes

Operations View:

- Worries more about PSR (predictive state representation)
- Rewarded mainly for uptime
- Lesser turn around time w.r.t feature deployment and testing due to large number of builds
- Very much concerned about the infrastructure and deployment impact because of the code changes

Agile + DevOps = ?

The new software engineering.

- IDE ∧ AI
- Unstructured data
- Security countermeasure libraries
- VR development environments

When to use DevOps?

NOW

- Amazon Web Services (EC2)
- IBM Hybrid-Cloud
- Microsoft Azure



BIG DATA

"Information at your fingertips."

* Bill Gates, November 12, 1990 Comdex, Las Vegas, NV, USA

http://www.proudlyserving.com/archives/2005/05/information_at.html

Isaac Asimov: Father of Big Data?



- Born Issak Y. Ozimov, 1920 1992
- Professor of Biochemistry at BU
- Published <u>Foundation</u> in 1942
- "Psychohistory" -Data analytics covering 12,000 years of the Earth being the administrative ruling planet in the Galatic Empire



Big Data Specifics, Sources, Sizes

Specifics

- What is the best route to drive?
- Will there be any bad weather?
- What is the best way to invest my money?
- Should I take that school loan?
- Which laptop should I buy? What have others done in similar cases?

Sources

- Sensors
- Digital footprint
- Health care
- Public service consumption
- Purchasing of goods and services
- Education and government
- IOT (Internet of Things)

Sizes *

- Each day: 20 quintillion bits (2 x 10¹⁹)
- Each minute:
 - 16M texts
 - 156M emails
 - 15K GIFs
 - 240K Google Searches
- Last 2 yrs, 90% of all data generated
- May 2017 report from Forbes



how-much-data-do-we-create-every-day-the-mind-blowing-stats-everyone-should-read/#335b7b2960ba

^{*} https://www.forbes.com/sites/bernardmarr/2018/05/21/

Big Data Value, Meaning, Prediction

Value

- Modeling and forecasts
- Complex visualization
 - Exploration
 - Simulation
- Pattern detection
- Clustering of sameness and differences

Meaning

- Weather alerts
- Grand challenges
 - Volcanology
 - Seismology
 - Solar Physics
 - Drug research

Longer life

- Smaller carbon impact
- AI

Prediction

- Social network analysis (SNA)
 - Clickstream data
 - Similarity ranking
 - Graph data mining
- Deep learning
- Autonomous computing
- AR, VR



Digital Avatar Safety?



Baz Edwards Oct 14, 2016

Adversary and Cybersecurity

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Big Data Safety?

Gmail

12P

freenet

Surface Web

Indexed Internet

Deep Web >90% of Internet - Unindexed Internet



- Subset of Deep Web
- Hidden Services

Entered

in

NOW

THANKS!

Any questions?